



Why should your organization participate in the Energy Services Coalition's Market Transformation Conference?

ABOUT ENERGY SERVICES COALITION

The Energy Services Coalition (ESC) is a national 501 c3 non-profit organization whose mission is to promote the benefits, provide education, and serve as an advocate for the widespread use of energy performance contracting in public and private facilities.

Our membership is comprised of more than 350 energy experts from nearly every state in the nation representing both industry and the public sector. Hand-in-hand, these public officials and private sector representatives work together to facilitate the outreach of programs, concepts, and ideas that support the growth of the performance contracting industry.

2013 MARKET TRANSFORMATION CONFERENCE

Grand Hyatt Denver, August 13-14, 2013

The ESC's major effort is our annual Market Transformation Conference, which offers networking with a multi-disciplinary assembly of professionals all focused on expanding energy savings performance contracting market. The conference also facilitates the interaction between ESC Chapters to foster the cross-pollination of ideas to help to grow the overall market for the benefit of individuals, ESCOs, and state and local government.

The conference agenda covers the ongoing programs and activities of ESC Chapters and State Energy Offices nationwide, as well as related topics such as financing mechanisms, innovative projects and new technologies.

Since the ESC is truly a private/public partnership, this conference provides a unique, unbiased forum where consumers and providers of PC Services can gain knowledge and insight into performance contracting solutions.

Conference Topics

- State and Local Public Facilities Retrofit Market – Scale, Trends, Opportunities
- Beyond the Building – How ESC is Modernizing Infrastructure from Wastewater Treatment to Street Lights
- Creative Financing – Deepening Retrofits and Accelerating Savings
- Innovative Energy Retrofits – How ESC Delivers Energy Solutions

Bottom-line: The Market Transformation Conference is a must event if you're interested or invested in advancing the benefits of public facility retrofits through energy conservation efforts and sustainable initiatives.

2013 SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities include:

- Platinum (\$10,000)
- Gold (\$5,000)
- Silver (\$2,500)
- Bronze (\$1,250)

PLATINUM: Platinum sponsors receive the following:

- A 8' X 10' booth located in a very visible space in the conference room
- Logo on all correspondence related to the conference including the program
- Recognition on the ESC conference web site
- Speaking role in conference agenda
- Up to six full registrations to the program
- Individual recognition at the welcome cocktail reception, the breaks and lunches for both days
- A list of all attendees

GOLD: Gold Sponsors receive the following:

- A 6' X 8' booth located in conference room
- Logo on all correspondence related to the conference including the program
- Recognition on the ESC conference web site
- Up to four full registrations to the program
- Individual recognition at the reception, the breaks and the lunches for both days
- A list of all attendees

SILVER: Silver sponsors receive the following:

- Six foot tabletop located in the main conference registration area
- Two (2) registrations to the conference
- Recognition on sponsor signage and program

BRONZE: Bronze sponsors receive the following:

- Six foot tabletop located in the networking break area
- One (1) registrations to the conference
- Recognition on sponsor signage and program

ESC EXHIBITOR AND SPONSORSHIP CONTACT INFORMATION

For sponsor support and exhibit space selection, please contact Tracey Kohler, 703-867-2175 or e-mail tkohler@energyservicescoalition.org.



ESC 2013 Market Transformation Conference Website
<http://conference.energyservicescoalition.org/>